



# Parks & Open Space

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## PARKS & OPEN SPACE ADVISORY COMMITTEE ANNUAL RETREAT

Time/Date of Meeting: 9 a.m., Saturday, Feb. 5, 2022

Location: Virtual Meeting

<b>TO:</b>	Parks & Open Space Advisory Committee
<b>FROM/PRESENTER:</b>	Nik Brockman, Web Administrator
<b>AGENDA ITEM:</b>	<b>Public Information &amp; Engagement</b>
<b>ACTION REQUESTED:</b>	Information Only

Parks & Open Space staff uses a wide variety of methods and tools to provide information to, and engage with, the residents of Boulder County. We provide information on a mix of topics, including:

- Information about visiting trails: wildlife photos with tips for public encounters, rules and regulation reminders, trail conditions and temporary closures, scheduled hikes and events.
- Information about upcoming acquisitions and management plan updates: meetings and opportunities for public input and engagement.
- Celebrating projects, accomplishments, awards, and new trail openings.

### Methods and Tools:

**Information.** We host over 160 web pages that provide a broad range of information from the practical—visiting county parks and trails—to institutional—how open space is funded, detailed management plans and policies, and how to get involved.

**Engagement.** Various social media channels provide online public/staff engagement opportunities—from the Public Information & Engagement team and Education & Outreach natural and cultural history experts, to trails staff and rangers.

**Personal Connections.** Public meetings, on-trail presence by rangers, education staff, volunteers, and trails and grounds crews connect the public with the people in the department and provide the human connection we all share.

This presentation will outline the various outlets we use with examples and engagement numbers. There will be time for discussion and brainstorming for additions and improvements in 2022.