## Boulder County, CO

## Budget Estimates

## Description: Ballot Printing - 80\#

```
\checkmark 11-14" Ballot = $ . 27 per ballot card
\checkmark 17" Ballot = $ . }28\mathrm{ per ballot card
\checkmark 18" Ballot = $ . 29 per ballot card
\checkmark 21" Ballot = $ . 30 per ballot card
\checkmark 22" Ballot = $. 31 per ballot card
\checkmark ~ D a t a b a s e ~ S e t - u p ~ = ~ \$ 3 , 7 5 0 ~
\checkmark ~ S t a n d a r d ~ g r o u n d ~ s h i p p i n g ~ t o ~ ( o r ~ d e s i g n a t e d ~ l o c a l ~ f a c i l i t y ) ~ = ~ I n c l u d e d ~ i f ~ p r e s e n t e d ~ i n ~ P h o e n i x . ~ A c t u a l ~ s h i p p i n g ~ i f ~
    presented in Boulder County.
    The city is responsible for applicable taxes
```


## Description: Outgoing Process

```
\checkmark ~ I n s e r t i o n ~ o f ~ V o t e r ~ P a c k e t ~ = ~ \$ ~ . ~ 2 5 ~ p e r ~ p a c k e t
V Election Set-up = $3,750
\checkmark ~ M a i l i n g ~ S e r v i c e s ~ = ~ I n c l u d e d ~
\checkmark ~ U S P S ~ M a i l i n g ~ C o o r d i n a t i o n ~ \& ~ S t a t e m e n t s ~ = ~ I n c l u d e d ~
\checkmark \quad \text { Postage = Actual USPS Automation rates}
```


## Description: Envelopes/Inserts

[^0]- $50,000=\$ .56$ each
- $100,000=\$ .51$ each
- 150,000 = \$. 50 each
$\checkmark \quad$ USPS Mail Piece Consult and Design = Included
$\checkmark \quad$ Initial Envelope Composition = Included


## Estimated Pricing Summary:

- Ballot 17"-600,000 x \$. 28 = \$168,000
- Insertion of Ballot and all Periphery Materials - 260,000 x \$.25 = \$65,000
- Outgoing envelope $-260,000 \times \$ .12=\$ 31,200$
- Reply envelope - 260,000 x \$. 11 = \$27,830
- Reply envelope (Landowner/ID Required) - 7,000 $\mathbf{~ \$ . 2 8 = \$ 1 , 9 6 0}$
- Voter instruction insert - 260,000 x \$. 10 = \$26,000
- Voter instruction insert (ID Req, No Sig) - 7,500 x \$.34 = \$2,550
- Tabor Notices (16 pages) - 122,000 $\times \$ .56=\mathbf{\$ 6 8 , 3 2 0}$
- Setup fees = \$7,500
- Estimated Postage - 260,000 x $\$ .10=\$ 26,000$

Total Estimated Cost $=\mathbf{\$ 4 2 4 , 3 6 0}$ (not including shipping)
Not-to-Exceed Amount = \$466,796 (not including shipping)

## Pricing Adjustment

$\checkmark \quad$ For any election in which quantity or page count is not consistent with above, Runbeck will provide the County with a revised quote that reflects the actual quantity and page count.


[^0]:    $\checkmark \quad$ Outgoing $61 / 8 \times 97 / 8^{\prime \prime}$ White Envelope 2 color (County, Landowner, UOCAVA) = \$ . $\mathbf{1 2}$ per envelope
    $\checkmark \quad$ Reply $57 / 8^{\prime \prime} \times 9$ 1/8" White Envelope 2 color (County, No Sig, UOCAVA) = \$ . 11 per envelope
    $\checkmark \quad$ Reply $57 / 8^{\prime \prime} \times 91 / 8^{\prime \prime}$ Green Envelope 2 color (Landowner) = \$. 28 per envelope
    $\checkmark$ Reply $57 / 8^{\prime \prime} \times 9$ 1/8" Orchid Envelope 2 color (ID Required) $=\$ .28$ per envelope
    $\checkmark \quad$ Voter Instruction Insert $8.5^{\prime \prime} \times 14^{\prime \prime}$ folded to $5 \frac{112 \prime \prime}{2} \times 8 \frac{1}{2 \prime \prime} 2$ color $=\$ .10$ each
    $\checkmark \quad$ Voter Instruction Insert 8.5" $\times 14^{\prime \prime}$ Lavender no fold (ID Required) $=\$ .34$ each
    $\checkmark \quad$ Voter Instruction Insert $8.5^{\prime \prime} \times 11^{\prime \prime}$ folded to $5 \frac{112 \prime \prime}{} \times 81 / 2^{\prime \prime} 2$ color (UOCAVA) = \$. $\mathbf{1 0}$ each
    $\checkmark \quad$ Voter Instruction Insert 8.5" $\times 14^{\prime \prime}$ Peach Tint no fold (No Sig) $=\$ .34$ each
    $\checkmark \quad$ Undeliverable Mailer $8.5^{\prime \prime} \times 11^{\prime \prime}$ White 2 color
    - $5,000=\$ .83$ each
    - $10,000=\$ .53$ each
    $\checkmark \quad$ Postcard Mailer $8.5^{\prime \prime} \times 11^{\prime \prime}$ folds in half
    - $50,000=\$ .19$ each
    - $150,000=\$ .16$ each
    $\checkmark \quad$ Tabor Notices $8.5 \times 11$ ( 8 pages)

    - $50,000=\$ .47$ each
    - 100,000 = \$. 42 each
    - $150,000=\$ .41$ each
    Tabor Notices $8.5 \times 11$ (16 pages)

