



## Board of County Commissioners

To: Boulder County Board of County Commissioners  
From: Natalie Springett, Staff Liaison to the Metro Football District Advisory Committee  
Date: September 7<sup>th</sup>, 2023  
Subject: Metro Football District Advisory Committee Funding Recommendations

As part of the sale of the Denver Broncos, 2% of the net profit was allocated to the Metropolitan Football Stadium District through terms of the original lease and management agreement between the stadium district and PDB Sports LTD. Boulder County, which is a part of the stadium district, received \$309,220. On June 20, 2023, the Board of County Commissioners appointed the following applicants to the Metro Football District Advisory Committee (further referred to as “Advisory Committee”):

Taber Ward (Member-at-Large)  
Taishya Adams (Member-at-Large)  
Todd Lockwood (Member-at-Large)  
Ronald Reeves (Member-at-Large)  
Elias Knievel (Member-at-Large)  
Angie Jeffords (Member-at-Large)  
Carter Martin (Member-at-Large)  
Frances Friedland (Member-at-Large)  
Kerry Gutierrez (Member-at-Large)  
Sonja Toutenhoofd (Member-at-Large) – resigned

This Advisory Committee was tasked with making funding recommendations to the Commissioners on how the \$309,220 should be spent. According to [Metropolitan Stadium District Resolution 22-05](#), under the Act and Article 33 of the Lease, the sharing amount of funds received by Boulder County are to be used for “youth activity programs”.

The Advisory Committee received 82 applications totaling \$2,149,679.18 in funding requests. Throughout their review process the Advisory Committee met three times (hybrid meetings) July 28<sup>th</sup> at 10 AM, August 8<sup>th</sup> at 3:30 PM, and September 25<sup>th</sup> at 10 AM. Throughout these meetings, the Advisory Committee created a process to evaluate the funding request applications as explained –

Each Advisory Committee member independently reviewed each application using the following criteria:

1. Does this project or program serve the Boulder County community? - Yes / No
2. Does the project or program serve “youth”? - Yes/ No
  - a. “Youth” is defined as 0-21 years old; up to 24 years old for individuals with I/DD or disabilities.
3. Does this project serve underserved communities? – Yes/ No
  - a. “Underserved” was not explicitly defined.

**Claire Levy** County Commissioner **Marta Loachamin** County Commissioner **Ashley Stolzmann** County Commissioner

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4. Does this organization show financial and operational sustainability through their application? – Yes/ No
5. Depth of impact: 1-5
  - i. 1- minimal to no impact
  - ii. 2 – limited impact
  - iii. 3 – adequate impact
  - iv. 4 – immense impact
  - v. 5 – transformational impact
6. Number of Youth Served: 1-5 (values 2-4 left blank and fall between the narrative of “very few youth” and “reaching most youth in the community”)
  - i. 1- very few youth will be served
  - ii. 2- (intentionally left blank)
  - iii. 3 – (intentionally left blank)
  - iv. 4- (intentionally left blank)
  - v. 5- reaching most youth in the community
7. Ranking of clarity of the vision and ability to implement the project or program: 1-5
  - i. 1 – Poor
  - ii. 2 – Insufficient or unsatisfactory
  - iii. 3 – Satisfactory or meets expectations
  - iv. 4 – Above expectations
  - v. 5- Outstanding

Following the reviews, the staff liaison collected responses from six responding members of the Advisory Committee (a quorum of the Advisory Committee) and eliminated any applications that received a “No” in categories 1-4, as those were considered requirements to receive funding by the Advisory Committee. The remaining applications were then ranked using their average scores received in categories 5-7. Following this analysis, 23 applications remained.

The Advisory Committee met and discussed the remaining 23 applications to determine how to allocate the \$309,220. In their assessment the Advisory Committee included the following criteria how they came to their final funding recommendation:

- Geography of the county, specifically that the mountain communities received funding for youth activities.
- Applications’ average rankings received from the Advisory Committee’s review of categories 5-7 (listed above)
- Applicants who have received funding from Boulder County or the Boulder County Commissioners’ Office already in 2023 (including but not limited to – Worthy Cause funds, SCFD funds, and Commissioners’ Office DEI funds)

Using these criteria, the Advisory Committee created a “Zone Funding” approach that allocated either 100%, 75%, 50%, or 25% funding for each of the remaining 23 applications. The final funding recommendation to the Boulder County Board of Commissioners is as follows:

Agency/Organization Name	Funding Recommendation
PLAY Boulder Foundation	\$ 40,000.00
Boulder Voices for Children	\$ 40,000.00
Growing Gardens of Boulder County, Inc.	\$ 10,000.00
Wildlands Restoration Volunteers	\$ 40,000.00
Colorado Nepal Youth Club (CNYC)	\$ 14,900.00
Family Learning Center	\$ 10,000.00
Boulder Philharmonic Orchestra	\$ 2,500.00
Wild Bear	\$ 18,575.00
Boulder Library Foundation	\$ 13,000.00
Teens Inc	\$ 8,750.00
Boulder County Public Health-HEAL/Built Environment Team	\$ 10,000.00
Community Health Division/Boulder County Public Health	\$ 9,750.50
WOW! Children's Museum, World of Wonder, Ltd.	\$ 5,250.00
Thorne Nature Experience	\$ 5,241.50
"I Have A Dream" Foundation of Boulder County	\$ 10,000.00
Medicine Horse	\$ 12,667.50
Boulder MUSE	\$ 5,755.50
Teaching Peace dba LCJP	\$ 5,000.00
Out Boulder County	\$ 9,650.00
Dandelion Arts Collective	\$ 5,000.00
The New Local Co.	\$ 7,750.00
Kick2Build	\$ 20,000.00

Boulder Suzuki Strings	\$ 5,430.00
	\$ 309,220.00

Thank you very much for your consideration of the Metro Football District Advisory Committee's funding recommendations.