



**Boulder County Procurement
1325 Pearl Street
Boulder, CO 80302**

Specifications RFP-182-25

Phase I: Latinx and Chicano Historic Context & Community Engagement Strategy Boulder County Community Planning & Permitting (CP&P) and Parks & Open Space (POS)

Background

Boulder County's Community Planning & Permitting (CP&P) Historic Preservation Team and Parks & Open Space (POS) are partnering on a two-phase initiative to more accurately and equitably document and uplift Latinx and Chicano histories through a countywide Historic Context Study and an equity-rooted outreach plan focused on unincorporated Boulder County.

Phase I will move beyond existing records and surface-level summaries to engage in deeper, anti-racist research that centers racial equity and cultural resilience — surfacing the systemic forces, community networks, and untold stories that have shaped these landscapes. This includes questioning what narratives have historically been centered, identifying what and who has been left out, and laying the groundwork for a community-informed and justice-oriented approach to historic preservation.

This work directly supports Phase II – Resilient Roots, an initiative led by POS that has already begun to take shape as a long-term blueprint for inclusive interpretation of public lands and historic sites. The project is beginning with a pilot effort at Las Barracas, located on N 119th Street in Longmont — the only standing structure on Boulder County open space currently known to be directly associated with both Latinx and Japanese American communities.

The final deliverables for Phase I will be used to guide not only Las Barracas interpretation and management, but future place-based storytelling across the County at County-managed sites.

Scope of Work

To complete Phase I of a comprehensive Latinx and Chicano Historic Context and Outreach Strategy, the consultant is expected to complete the following:

Kickoff

- Attend and present at a public meeting before the Historic Preservation Advisory Board to introduce themselves and their proposal.

Historic Context Study

- Conduct a thorough review of primary resources, including but not limited to:
 - Census records
 - Newspapers
 - Oral histories
 - Photographs
 - Films
- **Conduct a critical review of secondary sources, including:**
 - Books, published historic contexts, documentaries, public history projects, and academic studies on Latinx and Chicano establishments, movements, and populations in Colorado (with emphasis on the Front Range)
 - Consultant should interrogate limitations, erasures, and dominant narratives embedded in these materials
- **Use equity-centered, community-informed research methods to identify missing or suppressed histories. This may include:**
 - Revisiting underutilized archives or collections
 - Incorporating oral traditions, family memory, and non-traditional sources
 - Reevaluating what qualifies as a “legitimate” or “authoritative” historical source
 - Identifying potential cultural brokers and community historians
- **Deliver a written report that:**
 - Frames Latinx and Chicano histories within broader racialized systems of land use, displacement, segregation, labor, migration, and cultural erasure across Boulder County and the Front Range
 - Uses both chronological and thematic analysis, organized around patterns such as migration, labor, housing, faith, education, activism, and cultural expression
 - Identifies key themes, time periods, places, events, and relationships between people, land, policy, and power
 - Includes a bibliography of traditional and non-traditional sources
 - Is submitted as a searchable, accessible PDF to: historic@bouldercounty.gov

Community Engagement Strategy

- Provide a clear description of the consultant’s outreach philosophy and how it aligns with anti-racist, community-centered values
- Identify key stakeholder groups and communities to engage, focusing on historically marginalized or underrepresented Latinx and Chicano voices while leveraging existing BCPOS relationships

- Recommend outreach activities (e.g., listening sessions, interviews, partnership development) using culturally responsive and trauma-informed practices, recognizing that traditional community meetings may not be appropriate or effective
- Outline strategies for:
 - Building and sustaining trust with community members
 - Identifying local leaders, cultural brokers, and partner organizations
 - Making engagement accessible across language, age, ability, and cultural difference, including the use of Spanish and other relevant languages
- **Provide a preliminary list of culturally significant sites, including:**
 - County-owned locations that should be prioritized for interpretation
 - Privately owned or unprotected sites identified by the community
 - Context for why each site is significant, with recommendations for next steps (interpretation, nomination, acquisition, etc.)
- **Recommend tools or metrics for evaluating future outreach, such as:**
 - Participation tracking
 - Trust-building benchmarks
 - Feedback loops

Closing

- Present final findings and Phase II recommendations at a public meeting

Components

The components of the historic context should follow the guidelines in the National Register white paper *The Components of a Historic Context* by Barbara Wyatt (2009), including:

- Statement of Context
- Development of the Theme or Area of Significance
- Bibliography

Components such as Associated Property Types and Relationship to National Register Criteria will be developed in Phase II.

Qualifications

- At least five years of experience developing historic contexts, with demonstrated success in projects that incorporate equity, inclusion, and anti-racism
- At least one fluent Spanish speaker on the team to support linguistic and cultural accessibility
- The consultant, or a subcontractor, must meet the Secretary of the Interior's Professional Qualification Standards (36 CFR Part 61) for History, Architectural History, or Historic Architecture

Deliverables

1. Attendance and presentation at a Historic Preservation Advisory Board meeting
2. Historic Context Report (draft and final, accessible*/searchable PDF)
3. Community Engagement Strategy document
4. Preliminary culturally significant site list
5. Final public presentation and summary of Phase II roadmap

Budget

- Not to exceed \$50,000

Timeline

- All deliverables must be completed by December 15, 2025

Evaluation Criteria**Phase I: Latinx and Chicano Historic Context & Community Engagement Strategy**

Criteria	Description	Points
1. Qualifications & Experience	Demonstrated experience developing historic contexts, especially those centering equity, inclusion, and anti-racism. Must include at least one team member who meets the Secretary of the Interior's Professional Qualification Standards (36 CFR Part 61) in History, Architectural History, or Historic Architecture.	25
2. Cultural Competency & Community-Centered Approach	Depth of understanding and demonstrated experience in culturally responsive engagement, especially with Latinx and Chicano communities. Includes approach to equity, trauma-informed practices, and linguistic accessibility.	25
3. Methodology & Approach	Clarity and appropriateness of proposed methodology for both the historic context and community engagement strategy. Emphasis on anti-racist research practices, use of non-traditional sources, and innovative approaches to historical interpretation.	20
4. Project Management & Timeline	Feasibility of project schedule, clear deliverables, and demonstrated ability to complete the project by the required deadline (December 15, 2025).	15
5. Cost Proposal	Reasonableness, clarity, and completeness of the proposed budget and explanation of how funds will be allocated across phases and tasks.	15

*All public documents shall follow the County's Digital Accessibility Initiative. Contractor is expected to comply with the Web Content Accessibility Guidelines (WCAG) 2.1 conformance Level A or Level AA as required by the State of Colorado's House Bill 21-1110, and in accordance

with the Americans with Disabilities Act (ADA), C.R.S. 24-85-101—104 and 8 CCR 1501-11, the Rules Establishing Technology Accessibility Standards as promulgated by the Colorado Office of Information Technology, and Boulder County Policy 3.01 and Procedure 3.1.17 for public documents. These documents will be designed to meet compliance standards for digital hosting and be accompanied by a certification attesting to the conformance level. Please note that under the law, rules, and policy, complex documents may be made accessible through alternative means.